

**2010 81ST ANNUAL WORLD CHAMPIONSHIP SLED DOG DERBY™ ...
... "THE GREATEST SHOW ON SNOW"**

PROGRAM BOOK ADVERTISING

PROGRAM BOOK RATES

(Based on 4 1/2" x 7 1/2" Image Size)

Outside Back Cover	\$250.00
Inside Covers	\$175.00
Full Page	\$110.00
Half Page	\$60.00
Quarter Page	\$30.00
Eighth Page	\$20.00
Booster (one line)	\$10.00

Please Check Appropriate Box

- Outside Back Cover Inside Front Cover Inside Back Cover
 Full Page Half Page Quarter Page
 Eighth Page Booster (one line) (name & address)

- Race Score Card Ad** (Color photo to be inserted in the Program Books) \$200.00
 One only - 5x7 inch image cut from 12 x 15 inch sheet listing names of competitors.

program book and banners not available

VINYL BANNERS

- 3' x 10' vinyl banner \$ 300.00
 Displayed in main Chute area and Spectator Viewing Vantage Points

PROGRAM COPY/BANNER COPY

(IF THE ABOVE SPACE IS NOT ADEQUATE, INCLUDE ROUGH OR CAMERA READY COPY ON SEPARATE SHEET, PLUS ANY LOGOS OR ARTWORK TO BE USED)

TEAM SPONSORS & TROPHY SPONSORS

TEAM SPONSOR SLED BANNERS		MAJOR RACE EVENT SPONSOR	
<input type="checkbox"/> Unlimited Team	\$150.00	<input type="checkbox"/> 6 Dog Classic	\$500.00 +
<input type="checkbox"/> 6 Dog Team	\$100.00	<input type="checkbox"/> Three day Open Event	\$1,000.00 +
Name to appear on banner: _____			

TROPHY SPONSOR		<input type="checkbox"/> Trophy Sponsor	
Sponsor's Name on Trophy Plaque		Name to appear on banner:	_____
Trophy	\$50.00		

NAME OF ADVERTISER _____
 ADDRESS _____
 TELEPHONE NUMBER _____ CONTACT _____

- Bill the above Payment is enclosed in the amount of \$ _____ to cover indicated ad/sponsorship(s).

Signed _____ Title _____ Date _____

Please make checks payable to the "LRSDC" (Lakes Region Sled Dog Club, Inc.)
 If agreement/check is not picked up by a Lakes Region Sled Dog Club Representative, mail to:
 LRSDC, INC. P.O. BOX 382 LACONIA, NH 03247-0382

LRSDC REPRESENTATIVE _____ TEL. # _____ (DAYS) _____ (EVENINGS)

THANK YOU FOR HELPING KEEP THE TRADITION OF SLED DOG RACING ALIVE IN THE LAKES REGION OF NEW HAMPSHIRE
The World Championship Sled Dog Derby will celebrate its 80th Anniversary on February 13, 14, 15, 2009 !